



afi
BRANDING
part of ive group

OCTANORM[®]
retail activations



The OCTANORM® system is the world's leading exhibition and retail point of sale construction system: German in its engineering, global in its appeal.

This versatile display system allows you to create endless designs from activations and retail pop-ups to exhibition and display stands. With possibilities for rigged, illumination, digital integration, to be freestanding and more, creating an engaging retail space or display is effortless. AFI Branding is the exclusive reseller of OCTANORM® in Australia.

corner pop-up

(AN109213)

OCTAwall 40

(frames for single or double sided use with tension fabric and/or panels)



OCTAlumina counter

(illuminated counter)

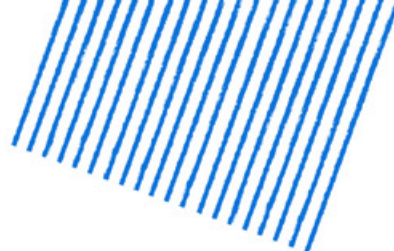
OCTAlumina

(lightboxes)



showcase pop-up

(AN109207)



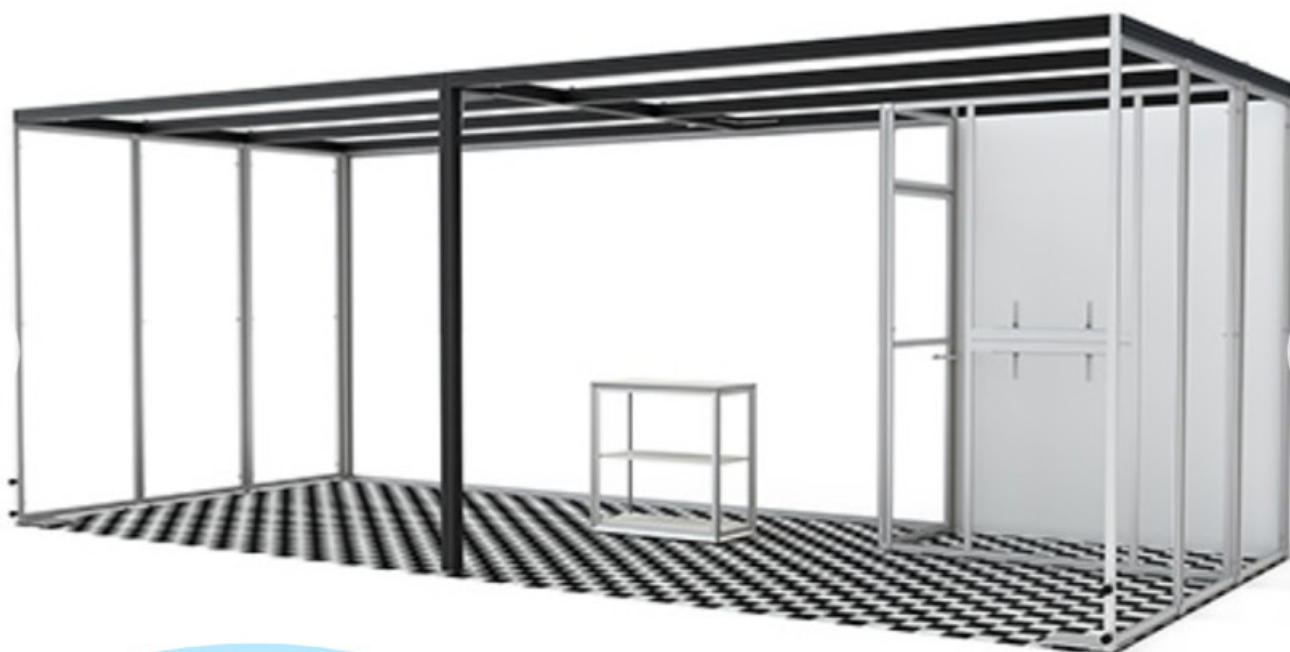
OCTAlumina
(lightboxes)

E195
(monitor fixing set)



OCTAwall 40
(frames for single or double
sided use with tension fabric
and/or panels)

OCTAlumina counter
(illuminated counter)



boutique pop-up

(AN106272)

OCTAlumina
(lightboxes)

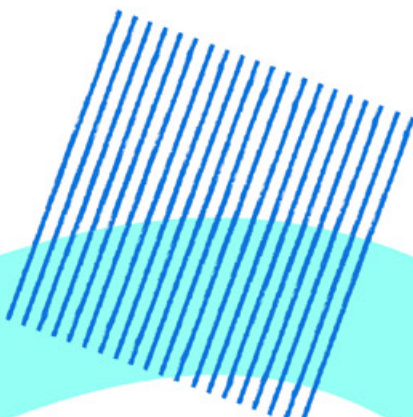
OCTAwall 40
(free standing frames)

MAXIMA
(frames)



magnetic retainers





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